

# THE EXCALIBUR CLUB

DECEMBER 2017 EDITION • BI-MONTHLY NEWSLETTER



## What's your version of **home** this Christmas?

For some of us it's the little moments alone with a spouse among the Christmas chaos. For others, it's the big family dinner full of laughter and too much food. Still others find it in the quiet time, coffee in hand, anticipating everything to come.

No matter what your version of **home** is we hope it fills you with cheer, helps you recharge and brings you happiness this holiday season.



## Choose Your Wish Christmas Giveaway



Melvin the Elf is back with a twist, trying to grant as many **Christmas wishes** as he can before Christmas.

Enter starting December 6th at [ExcaliburInsurance.ca/12days](http://ExcaliburInsurance.ca/12days)  
One draw will be made every weekday from December 7th to December 22nd.



- 1 What do get if you cross St. Nicholas with a detective?
- 2 Do Christmas trees knit?
- 3 How do sheep in Mexico say Merry Christmas?

Answers on Back Page

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## Choose Your Wish Christmas Give-Away

**12**  
CHANCES  
TO WIN\*

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You get **12 CHANCES TO WIN\***

This year YOU CAN CHOOSE what you would like to win on a DAILY BASIS.

To get on Melvin's list for the 12 draws:

1. Select the prize you want and share it to your Facebook page.
2. LIKE us on Facebook to finalize your entry.
3. Enter and share every day – to get **12 CHANCES TO WIN\***

Starting December 7th, we will randomly draw one winner each weekday. You can collect your prize by visiting any of our Excalibur offices. Check out Melvin's Gifts on the next page, or for a full list and contest entry go to:

[ExcaliburInsurance.ca/12days](http://ExcaliburInsurance.ca/12days)

\*For a list of prizes, and full contest details visit [ExcaliburInsurance.ca/12days](http://ExcaliburInsurance.ca/12days)

## Holiday Game Recommendations!

Every year people fall asleep in the afternoon, watching old Christmas movies, and counting down the minutes to Christmas dinner. Instead, this year bring the family together for some **quality time and games**.

**Not sure which game to play?** Below are recommendations of some of our favorites.

### Selina Consitt

recommends **Speak Out**.

"It's always great if you're looking for a good laugh!"

### Caitlin Armstrong

recommends **Cranium** "The game requires teamwork and can get quite competitive quickly! You really have to use your knowledge."

### Veronica Anderson

recommends **Junior Monopoly** "Much more fun than the regular Monopoly since it doesn't take 5 ½ hours to play!"

### Kelsey Bennewies

recommends **Ticket To Ride** "It's a great strategy game!"

### Una Roy

recommends **Things In A Box** "Everyone has fun and gets involved! You really have to use your imagination."



# Win My Gifts!

I've been working away all year in the shop to make gifts for all the girls and boys, but there's too many!

So here are some of the gifts Excalibur is helping me give away this year.

Merry Christmas,

*Melvin the Elf.*



### Anker Dual-Driver Bluetooth Speaker

24-Hour Playtime  
66-Foot Bluetooth Range  
Low Harmonic Distortion  
and Superior Sound



### Keurig K200 Hot Brewing System

40oz water reservoir with  
grayscale touch  
9 brew sizes, from  
4-ounce to 30 oz



### Mini LED Projector

Image Size 32-120 inches  
Built in speaker &  
connectivity  
to external audio



### Worksite Radio

Loud clear sound  
Dual speakers  
Shock absorbing  
end caps



### Nintendo ZDS

Compatible with  
Nintendo Ds  
and 3ds games  
Comes with 1 game  
pre-installed



### Remote Controlled Drone

6 Axis Gyro Stability  
Range 50-100m  
Battery Life 7-9 minutes



### Indigo Gift Card

\$100 value  
Redeemable at all  
locations



### Sephora Gift Card

\$100 value  
Redeemable at all  
locations



### Wal-Mart Gift Card

\$100 value  
Redeemable at all  
locations



### Amazon Gift Card

\$100 value  
Redeemable at all  
locations



### Metzger Gift Card

\$100 value  
Redeemable at all  
locations



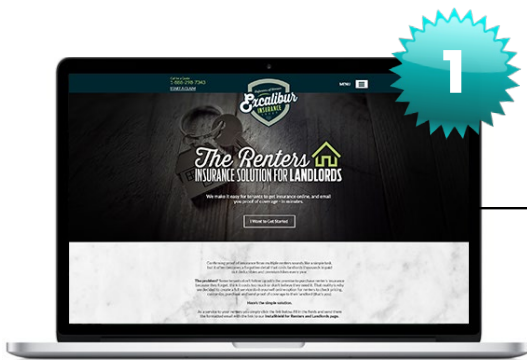
### Cowbell Brewing Company Gift Card

\$100 value  
Redeemable at Cowbell  
Brewing Company

# INNOVATION CORNER

## 2017 a Look Back at some Milestone Moments

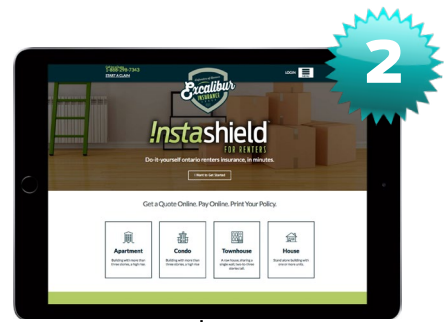
Here are our Top 4 Initiatives to make insurance easier for our customers in 2017.



**1**

### Renter's Insurance Solution for Landlords

Lets landlords help their tenants get insurance so everyone is protected.



**2**

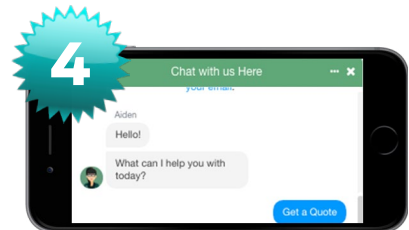
### InstaShield

Which allows customers to quote, and buy your entire policy online for various products.

**3**

### Self Service

Giving you 24/7 ability to make claims, access policies, and make changes to your account, all in the palm of your hand.



**4**

### Aiden

Answering your insurance questions from our website or Facebook any time of the day or night.

## 2018? Aiden's going back to school

While Aiden's still available to answer your 2am questions, upgraded functionality means she'll be smarter and can answer even more of them.

We're always looking for more ways to save you time, money, and stress. So in 2018 we'll be bringing you new Excalibur U content- both articles and videos to help you learn about insurance however you choose. We'll also be adding new products to InstaShield, to give you as many online self-serve options for buying insurance as possible.

We have lots of other ideas for 2018 as well, and we look forward to sharing them with you in the year to come.

The season's  
too short to  
let a collision  
keep you off  
the trail.



SNOWMOBILE  
INSURANCE



Excalibur<sup>™</sup>  
INSURANCE

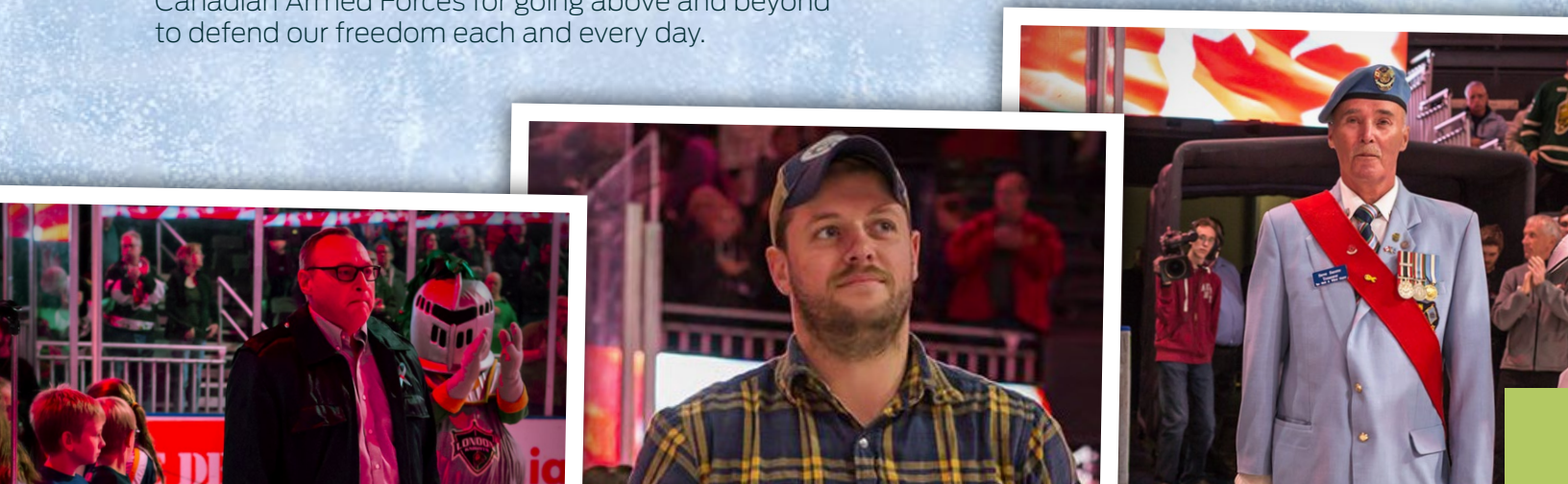


Do you know  
Someone Who Has  
Served our Country  
and **Loves Hockey?**

Help us Send Them to a Game for Free!

1. Send the full name, email, and phone number of the person you would like to nominate to [swettlaufer@eigroup.ca](mailto:swettlaufer@eigroup.ca)
2. Provide a **brief description** of their military service.
3. They may receive **2 ticket to a London Knights** home game

We want to thank the servicemen and women of the Canadian Armed Forces for going above and beyond to defend our freedom each and every day.



The Excalibur Insurance **Defender of Honour Program** was created in partnership with the London Knights of the Ontario Hockey League to share our appreciation for who have served our country by sending them and a friend to a London Knights home game and taking a moment between periods to recognize their service.

# Does Your Insurance Go with You on **Vacation?**

*-Call Before You Fly.*



**TRAVEL  
INSURANCE**



**Excalibur™  
INSURANCE**

# Excalibur Contest Winners



Sharla  
Armstrong

**TICKETS TO  
THE TORONTO  
ARGONAUTS**



Jan Mulder  
Neutel's Family

**CHILDREN'S  
HALLOWEEN  
COSTUME  
CONTEST**



Jennifer  
Porter

**TICKETS TO  
THE LONDON  
KNIGHTS**



Richard Smith &  
Tara Corran

**HALLOWEEN  
COSTUME  
CONTEST**



Samuel  
Street

**FLAT  
SCREEN  
TV.**

## Refer a Friend

Tell a friend about Excalibur Insurance Protection and receive a special **THANK-YOU GIFT** from us...and be entered for a **CHANCE TO WIN AWESOME PRIZES.**

For each referral you receive a Tim's Card or a New Orleans Pizza.

Your name is entered in our **MONTHLY DRAW** for a chance to:

**WIN \$100** (in your pocket), and **GIVE \$100** (to your favourite charity).

Your name will be entered to win our quarterly prize - a **Big Screen TV.**

## Our Mindset for 2018

We Start with a Blank Sheet.

8 1/2 x 11 Unlined  
Crisp, New, Unmarred.

Pen quivering above the page,  
Excited to start fresh.

That's how we see the New Year.

## Funny Christmas Riddle Answers

1. Santa Clues
2. No, they do needle-point!
3. Fleece Navi-baaaaaah!