

THE EXCALIBUR CLUB

AUGUST 2017 EDITION • BI-MONTHLY NEWSLETTER



INSPIRATION FOR 2017

Are you willing to fail?

Maybe that's the key to success. The willingness to tackle challenges where the outcome isn't guaranteed. Most of us don't have the luxury of playing it safe. Not farmers when they plant, or parents trying to give their kids a better life.

Some of life's greatest experiences come from the willingness to try something new and take a risk – knowing that it might not all go to plan.

Give yourself permission to make mistakes.



If you knew you could **save a life**, wouldn't you try?"

Kelsey Bennewies- who works in our Mitchell office has recently been inspired to become a OneMatch donor through Canadian Blood Services. The goal of OneMatch is finding healthy donors for those in desperate need of stem cell or bone marrow transplants.



▶ FULL STORY P.2

Did you know?

Since 1987 Alien abduction insurance has been available in the US.

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75% of patients who need stem cell transplants don't have a compatible donor in their own family. Those patients rely on OneMatch to find the stem cell donor with the best chance of saving their lives.

"People in my life have been directly affected by blood diseases in the last six months," Kelsey said, "I thought since I was within the donor age range, that this was my chance to help out. – It was truly the only way I knew how to." For people suffering from leukemia, aplastic anemia, and inherited immune system and metabolic disorders, stem cell and bone marrow transplants can sometimes be the only treatment available.

According to Kelsey signing up takes "I'd say 10 minutes or less." It consists of reading a quick list of Q&A's

and answering a quiz about what you've read, just to make sure you understand the process. "It's really easy!" was her take away from the whole experience.

If you are in good health and between the ages of 17 and 35, register to become a OneMatch donor today by visiting their website at

<https://blood.ca/en/stem-cell/onematch-information-new-registrants>.

In Kelsey's words

"Short term pain is a small price to pay when it comes to saving a life."



Don't end up back in Mom's basement.

InstashieldTM
FOR RENTERS



 **Excalibur**TM
INSURANCE



RENTER'S INSURANCE - EVEN IF IT **ISN'T YOUR FAULT**

You might not want to climb into the bull pen because you don't want to be chased around by a pair of horns. You may also decide not to jump into a rushing river in the middle of winter because it's not great place for a swim.

There are plenty of good reasons not

to do things. But blowing off Renter's Insurance because you wanted your weekly cappuccino isn't one of them.

Your landlord isn't just going to hand you thousands of dollars to replace an entire apartment full of your ruined stuff and everyone else's, just to be nice.

They'll make it your problem. Somehow, the whole situation will become "your fault".

Best case scenario? You move back in with your mom, hoping your landlord's insurance company doesn't take you to court to recoup their loss.

If you'd had Renter's Insurance, you'd get a big fat stack of cash to replace your stuff (not just what you paid for it, but what it cost to replace it with brand spanking new), and be put up in a swanky hotel somewhere (until you can find a new place). On top of that, if you got sued for personal liability damages - you'd be covered.

When everything goes wrong, wouldn't it be nice to know somebody has your back?

Did you know?

George Washington's dentures are insured for \$10 million. They are currently on display at George Washington's estate in Virginia, USA.



INNOVATION CORNER



Thomas Edison didn't invent the **lightbulb.**

In fact, he was the 22nd person of record to make a lightbulb work in a lab setting. No, what made Edison stand apart was that he helped people in their homes and businesses by figuring out how to make the thing work in the real world.

That's the funny thing about innovation, each one has a different inspiration.

At the age of 18, our very own Jeff Roy hated insurance.

Little did he know at the time, his initial disdain towards the industry would serve as the driving force behind Excalibur's passion to rid customers of insurance headaches.

We like to say (and maybe Edison did too) that if you don't like the way something works –make it better. That said, here's The Untold History of the Excalibur Insurance Group, and why stretching ourselves to help people will always light our way.

Watch the Video Online!

[www.youtube.com/
watch?v=gYcy6NkGE2Q&t=12s](http://www.youtube.com/watch?v=gYcy6NkGE2Q&t=12s)



Hate back to school planning?

Make your kids
do it for you.



Have a Fashion Show

Your kids may want a new outfit for the first day, but before you go willy-nilly to the store find out what still fits after the summer.



Start a List

Not for you, for them. Tape a page to the back of each kid's door. That way when you need to come up with a master list you're not starting from scratch.



Have a Bake Off

Having your kids decide what they want to make for their own lunches takes the onus of meal planning off you. It creates a fun (if messy) competition for whose cookies are best, the chocolate chip or the oatmeal raisin.



Racing out the Door

Set up a race the day before school starts to see who can pack their bag and have their shoes on first. The morning of the first day they'll be practiced and ready.



Plan an Adventure

Soon the kids will be back in school, and going out for ice cream, or to the movies as a family will be too hectic. Enjoy the summer together before it's gone.

Home business?

Save your work.



Back to School Contest

COMING SOON



Dreading that trip to the store to purchase all those school supplies?

Our Back to School Contest gives you a chance to win this school essentials prize package!

TO ENTER OUR CONTEST

1. Like our Excalibur Insurance Group Facebook page
2. Share the contest post
3. For an extra entry, you can share our contest post on Twitter



Prize Package

Did you know?

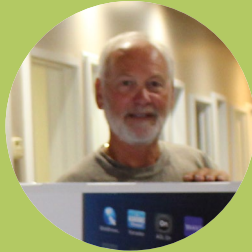
The official taste-tester for Dreyer's Ice Cream, insured his tongue for \$1,000,000.

Referral Program Winners



Dana Burrows

**MARCH'S
TV WINNER**



Blair Leibold

**JUNE'S
TV WINNER**



Charles Doering

**\$100
WINNER**



Avastar Phillips

**\$100
WINNER**

Prize Winners



Carrie McKenzie

**MOTHER'S
DAY CONTEST**



Barb Ramsey

**FATHER'S
DAY CONTEST**



Brittany Jantzi

**CANADA 150
CONTEST**

Refer a Friend

Tell a friend about Excalibur Insurance Protection and receive a special THANK-YOU GIFT from us...and be entered for a CHANCE TO WIN AWESOME PRIZES.



For each referral you receive a Tim's Card or a New Orleans Pizza.



Your name is entered in our MONTHLY DRAW for a chance to:

WIN \$100 (in your pocket), and GIVE \$100 (to your favourite charity).



Your name will be entered to win our quarterly prize - a Big Screen TV.