

The Excalibur Club

September 2016

EDITION
BI-MONTHLY NEWSLETTER

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Breakfast on the Farm



On July 2nd some rural magic happened at the Steenbeek Dairy Farm, a modern state facility just outside of Varna, Ontario. More than 1000 people, some from as far away as Toronto made the trek for a great Huron County Farm Breakfast, and to learn how a 300 cow dairy operation works.

“At the end of the day this is another great example of what happens when a community of like-minded people come together.” - Jeff Roy

Through this event, the Bayfield Agricultural Society was able to raise funds to support their 149th Annual Fall Fair - something our farming community and its supporters look forward to every year. Not only was Excalibur Insurance Group honoured to sponsor this event - our Excalibur Defender, Justin Damsma had an amazing time promoting farm safety and fire prevention with parents and children.

At the end of the day this is another great example of what happens when a community of like-minded people come together – and why we love supporting these types of grassroots initiatives. As **champions of people** we would like to extend our sincere appreciation to the more than 50 people who donated their time to organize, cook, and make the farm available to the public.

Hats off to an amazing group of people!



As of January 1 our Newsletter Goes Green!

This means it will be available in an online format only. Please call our office if you would still like to receive by mail.



Inspiring Greatness

HURON COUNTY 4H

Story on Page. 2

IN THIS EDITION

Breakfast on the farm.....	1
Newsletter goes green.....	1
Inspiring greatness.....	2
Test your knowledge.....	2
Riding camp winners.....	2
Pokemon Go.....	3
Win 2 game tickets.....	3
Back to school.....	4
Knowledge answers.....	4
Excalibur Protection.....	4
Contest Winners.....	4
Refer a friend.....	4



Inspiring Greatness

HURON COUNTY 4H

As champions of people our Excalibur Team takes enormous pride in supporting youth leadership development, something the Huron 4H Club has been doing for more than 100 years.

Once again this year Excalibur Insurance Group was honoured to sponsor the Life Skills Award at the 2016 Huron County 4H Judging Competition held August 10th in Seaforth, ON.

Why do we continue to support the Huron County 4H Club? Two reasons.

First, we believe the leaders of tomorrow need to develop the confidence to shine in their ability and potential today. 4H doesn't just give youth real life opportunities to demonstrate a can-do-it attitude – it inspires an on-the-ground belief that like-minded individuals make a difference everyday within our farming community.

Second, we will always champion the people who volunteer their time (without expecting anything in return) to inspire greatness.

Thanks to everyone for a Huron Worthy Effort!

TEST YOUR KNOWLEDGE

FACT OR FICTION?

1

Almonds are a member of the peach family.

2

There are 293 ways to make change for a dollar.

3

A dime has 212 ridges around the edge.

See Answers on page 4.

REACH Huron Riding Camp Winners

We were touched by the appreciation expressed by Ashlyn and Kyrah, the winners of our Horse Camp Contest who attended the REACH Huron Riding Camp a few weeks ago.

They had a fantastic experience and hope to do it all over again next year.

Here are some photos that they wanted to share with their new friends at Excalibur Insurance & the REACH centre.

Happy trails!



Thank you Ashlyn

ARE YOU COVERED

for Pokémon Go?

May sound crazy, but what if someone injures themselves on your property while playing and having fun? In most cases if you have proper insurance you're covered, but if you want to be sure - give us a call and we'll do a quick policy review.

What is Pokémon Go? Pokémon Go is a fun and active game that utilizes your smartphone's location tracking, GPS and digital image camera overlay, to allow players to go on a virtual scavenger hunt around their neighbourhoods. With over 15 million

downloads since July, Nintendo has taken the gaming experience to a new level, by requiring players to be physically active - thus inadvertently promoting fitness in a new and exciting way.

We say two thumbs up! Thousands of people have already taken to the streets, walking, biking, and rollerblading, trying to catch 'em all. But with this frenzy comes many glassy-eyed users from around the world, who have been running or crashing into other people or objects

while absorbed in the game. Some of these users have even been posting their Pokémon Go related injuries to social media. One player reported accidentally falling into a ditch while playing, fracturing their foot in the process. Another news outlet reported that a driver in New York crashed their car into a tree while playing Pokémon Go, causing him to sustain lacerations to both legs.

We fully support the fun, but it doesn't hurt to make sure you're covered.

YOU COULD
WIN 2 TICKETS
to Toronto
Argonauts
VS Hamilton
Tiger-Cats

Two blue tickets for the game on Sept. 11 are shown in the foreground. The background is a photograph of a football stadium during a game.

Location: BMO Field

Time: Sunday , 2016 @ 4:30 PM

Draw Deadline: Wednesday September 7th 2016.

To enter please complete the following:

1. Like our Facebook page if you are not already a member
2. Like & Comment on the Facebook post
3. Share the Facebook post
4. For 2 extra entries please follow us on twitter and re-tweet our post
5. If you DO NOT have a Facebook account and would still like to enter into this draw please email carmstrong@eigroup.ca

Follow us on:  www.facebook.com/excaliburinsurance  [@ExcaliburGroup](https://twitter.com/ExcaliburGroup)

A Back to School Moment

"Physical fitness is not only one of the most important keys to a healthy body, it is the basis of dynamic and creative intellectual activity."

John F. Kennedy



Excalibur Protection

Home & Fire • Life • Farm
Auto • Uber & Ridesharing
Classic & Antique Vehicles
Travel • Flood • Mortgage
Business Liability
Recreational Vehicles
Boats & Watercraft
...and much more.

TEST YOUR KNOWLEDGE

ANSWERS

1. Fact, 2. Fact, 3. Answer is 118

CONTEST WINNERS



Congratulations to **Anita Gross** for winning our Toronto Blue Jays contest. Her son (obviously a Jays fan!) came in with her to claim the prize for the four free Blue Jays tickets.



Congratulations to **Rachel Walden** for winning our Adventure Ready contest. She won a \$50 gas card for her next road trip!

Refer a friend

Tell a friend about Excalibur Insurance Protection and receive a special THANK-YOU GIFT from us...and be entered for a CHANCE TO WIN AWESOME PRIZES.



For each referral you receive a Tim's Card or a New Orleans Pizza.



Your name is entered in our monthly draw for a chance to win \$100.



Your name will be entered to win our quarterly prize - a Big Screen TV.