

# The Excalibur Club

December 2016

EDITION  
BI-MONTHLY NEWSLETTER

1 (800) 361-1072 · WWW.EIGROUP.CA

## Celebrating Heroes this Holiday Season



At Excalibur Insurance group, we believe going the extra mile to help people is the most important thing we do.

That said, as champions of people our team wanted to do something special to recognize and celebrate the men and women who defend our freedom as Canadians each and every day.

The Excalibur Insurance Defender of Honour Program was created in partnership with the London Knights of the Ontario Hockey League to do just that - share our appreciation for those who have served our country by sending them and a friend to a London Knights home game and taking a moment between periods to recognize their service. **There's even a way you can help.**

# 12 DAYS OF CHRISTMAS GIVEAWAY

WIN A GIFT - GIVE A GIFT!

*See page 3*

### Nominate a Hero for the 'Defender of Honour Program'

1. Send the full name, email and phone number of the person you would like to nominate to [carmstrong@eigroup.ca](mailto:carmstrong@eigroup.ca)

2. Provide a brief description of their military service.



RUSS SMITH · LOUIS WARREN



GERALD BELL



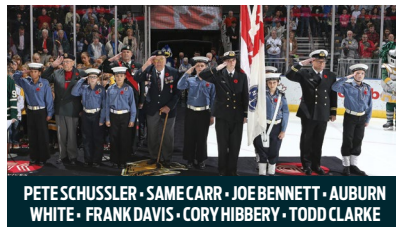
JOHN QUINNEY · MICHAEL SYDORKO · CHARLES GRAHAM



JOHN CURRY · DON RILEY



JUSTIN · KIM LYONS



PETE SCHUSSLER · SAME CARR · JOE BENNETT · AUBURN WHITE · FRANK DAVIS · CORY HIBBERY · TODD CLARKE

### IN THIS EDITION

- Celebrating Heroes..... 1
- Elf on the Shelf..... 2
- Christmas Recipe..... 2
- 12 Days of Christmas..... 3
- Christmas Giggles..... 3
- CHSS Student..... 3
- Newsletter Goes Green..... 3
- Innovation Award..... 4
- Excalibur Protection..... 4
- Refer a Friend..... 4
- Riddle Answers..... 4



Enter Our Contest!



# Where's Your Elf on the Shelf?

At Excalibur, we have our own special Elf named **Melvin** who ends up in very unique and interesting places.

For all our fans and clients who have an "Elf on the Shelf" doll we thought we would create a fun contest so you can share your coolest elf photos.

## Enter to win!

1. Post your best images on our **Facebook page** from December 1st until December 24th. The image that gets the most "likes" will win the Excalibur Elf Viewers' Choice Award.
2. Our Excalibur Team will also vote for the most creative image and the winner will receive the **Excalibur Elf Choice Award**.
3. The prize for both winners will be a **\$50.00 PC Grocery Card**. The winners will be announced on our Facebook page during the first week of January 2017.



*Our favorite Christmas Recipe*



## Reese's Peanut Butter Cookie Truffles



### INGREDIENTS

- 1 box of Peanut Butter Sandwich Cookies (like Nutter Butters or Pirate Oatmeal Peanut Butter Cookies)
- 8 ounces softened cream cheese
- 1 Cup Reese's Mini Peanut Butter Cups, each one quartered
- 1 1/2 cup Milk Chocolate Chips
- 3/4 tablespoon Coconut Oil
- 1 tablespoon Red and Green sprinkles

### DIRECTIONS

Blend the Peanut Butter cookies in a food processor until they are fine crumbs. Then break up the cream cheese into chunks and blend that together with the crumbs in the food processor until well blended. Transfer dough to another bowl and gently fold in the quartered Reese's peanut butter cups.

Roll into 1 inch balls and place on a cookie sheet lined with waxed paper or parchment paper. Stick in the freezer for about 30 to 40 minutes.

Melt the chocolate chips and coconut oil in a microwave safe bowl stirring every 30 seconds until smooth.

Dip the frozen balls into the melted chocolate. Cover them completely with chocolate, then lift up and gently tap to remove the excess chocolate. I used a plastic fork with the two middle tines broken out. Set back onto the cookie sheet covered in waxed paper.

Immediately sprinkle the sprinkles on the truffles before the chocolate sets up. The chocolate will set up quickly because the balls are so cold from being in the freezer.

Makes about 35 to 40 truffles. Truffle should be stored in the fridge.

*Hellie Round*  
EXCALIBUR TEAM MEMBER

# 12 DAYS OF CHRISTMAS GIVEAWAY

WIN A GIFT - GIVE A GIFT!

Starting **December 8th** until **December 23rd**, we will be drawing 12 winners (one per business day) from the entries our Excalibur Facebook page, but this year winners will be getting two prizes!

If you win, you can collect your prize by visiting one of our Excalibur offices and writing a special note for the person you want to recognize as your everyday hero.

**Think of them as an everyday hero who you'd like to recognize.**

All you have to do to enter is **LIKE our Facebook page and share** to enter.

Starting **December 8th** we will randomly draw one winner each business day. You collect your prize by visiting one of our Excalibur offices and writing a special note for the person you want to recognize as your everyday hero. In the true spirit of Christmas, it's that simple!

<b>1</b> - \$50 Gift Basket from Jillians – Mitchell	<b>2</b> - Card, Pin and Picture Set of Austin Matthews and a second set of Mitch Marnier from The Sickhandler		
<b>3</b> - \$50 Metzger Meats	<b>4</b> - \$50 Gift Basket Sugar and Spice - Exeter	<b>5</b> - \$50 Gift Basket Huron Gifts - Exeter	<b>6</b> - \$50 Gift Certificate – Cornerstone Spa
<b>7</b> - \$50 Gift Basket – Family & Company	<b>8</b> - \$50 Gift Certificate – Greyhaven Gardens	<b>9</b> – \$50 Gift Basket – MacLeans in Exeter	<b>10</b> - \$50 Gift Certificate – Black Dog
<b>12</b> - \$50 Lewis Flowers Gift Certificates - Wingham			

**As of January 1 our Newsletter Goes Green!**

This means it will be available in an online format only. Please call our office if you would still like to receive by mail.

## Christmas Giggles!

- 1 What do elves learn in school?
- 2 Why wasn't the turkey hungry at Christmas?
- 3 Who delivers Christmas presents to dogs?

(Answers on Page 4)



## Excalibur Insurance congratulates **Kelsey Bennewies**

Excalibur would like to congratulate Kelsey Bennewies who works in our Mitchell office on completing her C.I.P (Chartered Insurance Professional) designation.

The C.I.P course is composed of 10 courses, Kelsey started this in January of 2013 and completed the program in the spring of 2016. We are so proud of her hard work and dedication we are honored to have her as a part of our team here at Excalibur Insurance.

Please join us in Congratulating Kelsey!

# Excalibur's CEO Jeff Roy WINS National Innovation Award

Aviva Insurance Company hosted its first annual **2016 Hackathon** on November 7th & 8th with the objective of challenging brokers to improve the insurance experience for customers.

Of the 61 ideas submitted, our very own Jeff Roy and his team called the Gorilla Pirate Hackers won the national Hackathon Challenge. In 24 hours they developed a software product that will eventually provide small businesses with immediate coverage for three classes of commercial insurance.

**More proof that a small team of committed individuals, really can make a difference!**



## Excalibur Protection

Home & Fire • Life • Farm  
Auto • Uber & Ridesharing  
Classic & Antique Vehicles  
Travel • Flood • Mortgage  
Business Liability  
Recreational Vehicles  
Boats & Watercraft

**1 (800) 361-1072**

## \* Refer a friend \*

Tell a friend about Excalibur Insurance Protection and receive a special THANK-YOU GIFT from us...and be entered for a CHANCE TO WIN AWESOME PRIZES.



For each referral you receive a Tim's Card or a New Orleans Pizza.



Your name is entered in our monthly draw for a chance to win \$100.



Your name will be entered to win our quarterly prize - a Big Screen TV.

## Christmas Giggles Answers

- 1 The Elf-abet!
- 2 Because he was stuffed!
- 3 Santa-Paws!